

Issy-les-Moulineaux, 16th of June 2006

LIVE ON TOUR: EVENT CONCERT OF THE TOUR DE FRANCE

Thanks to its capacity to move to its fans, cycling and the Tour de France in particular is more than any other sport made for major meetings. The mixture of kinds, the association of different people have fully been part of the Tour's tradition for over a hundred years. That is why the idea to set up a a huge capacity event in the tradition of the large musical evenings that followed the "Grande Boucle" until the 70s, has naturally united the Tour organisers and the city of Dax.

Before the arrival of the cycling pack in the Landes area, a concert where over 10 000 spectators are awaited will be programmed during the evening of July the 10th. Like for the Tour that gathers 15 milion fans on the side of the roads, the show will be free, 100% live, during over three hours and open to all: a guaranteed moment of pleasure and friendship. The musical programming with known artists and talents to come adresses itself to a large and diversified crowd. As of 7:30 PM, artists will be performing on the Dax stage with the likes of guitar-crooner Ben Ricour, Vegastar a band at the borders of New Wave and Neo Metal, and Astonvilla now well-known on the French rock scene.

Live on Tour, the event concert
Dax, 10th of July 2006 at 7:30 PM
Place de la Fontaine Chaude

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